

ME Floor

SCANDINAVIAN DESIGNER FLOORING



PHILOSOPHY/ DECORS / INTERIORS / SOLUTIONS

NORDIC Style

hygge

"Craft makes our homes more human". - Ilsa Crawford



Old Canvas

Wood is a natural material with every piece unique. Flooring colors displayed in printed catalogs vary depending on paper type, lamination and printing technology. Some difference btw real floors and reference pictures is normal due to this reason.

You are welcome to look, enjoy and choose the perfect flooring solution for your project.



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"Strive to make every day the best day of your life, because there is no good reason not to" - Hal Elrod

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ABOUT US

ME Decor Group OÜ

launched in 2021 and was built on the foundation of 10+ years of international flooring B2B expertise. We value and prioritize precision and personalized service. From a specification to the ready project, ME Team combine global industry knowledge with a commitment to making your project seamless and high-performing.

ME Founders

Max and Eugene founded ME Decor Group OÜ with a clear vision: create a modern flooring company providing solutions to the unique demands of daring projects. Willingness to challenge the unknown and rethink the traditional, helped them build a business where technical precision and innovation meet a "client-first" mindset.

ME Philosophy is simple: Honesty is the best policy. We believe that transparency and trust are the foundations of any successful partnership. By combining professional integrity with high-tech service solutions, we ensure that our partners always have the right products and the most efficient support.





ME EXPERIENCE

"Beauty is the harmony of purpose and form". - Alvar Aalto

Wooden floor is a perfect selection for public spaces such as hotels, cafes, airports, libraries, concert halls etc. To choose the right wooden solution for such a location, in addition to a fitting decor, pattern and feeling, it is necessary to pay attention to the scope of use. For a public space, such as a hotel room, engineered oak flooring is often used in soft browns or natural wood shades in their organic grades **protected by UV Silk finish**. The combination of all these properties helps flooring to be pleasant to look at, fit into many hotel interiors and contributes to its long life despite heavy traffic and stressful daily use.



Hotel Suite

Linen





White Snow

PHILOSOPHY



Hygge

Scandinavians' Peace and
Happiness Philosophy at Home



Hygge refers to “being enveloped with a sense of unity and security”; a simple, safe feeling, created by seemingly minor details.

This idea of a nest-like haven arose due to the region’s harsh climate: when the weather is cold, the ground is icy and the skies often dim, the home is considered a warm, safe refuge.



Classic

PRODUCT

Product specification:
Hardwood Flooring
White European Oak
Single Strip **XXL Plank**
2-layer T&G
15/4 x 300 x 3000 mm
UV Silk finish



NATURAL

PLANKS



Designed by Annekodesign

01

Big spaces often lack wide and long boards.
ME Floor create planks fitting any space.

HERRINGBONE



Designed by Annekodesign

02

Herringbone flooring or "Fiskbensparkett" is a traditional Scandinavian pattern that suits every design.



PRODUCT

Product specification:
Hardwood Flooring
White European Oak
Herringbone
2-layer T&G
15/4 x 120 x 600 mm
UV Silk finish



BROWN

PRODUCT

Product specification:
Hardwood Flooring
White European Oak
Chevron 45°
2-layer T&G
15/4 x 90 x 510 mm
UV Silk finish



CLASSIC

CHEVRON



Designed by Annekodesign

01

Chevron is the fastest growing in popularity flooring pattern.



“Chevron” is a pattern that transcends trends. Year after year, ME Floor Chevron remains a staple for designers and homeowners alike, offering a geometric aesthetic in a diverse range of tones.



Natural



Creamy

02

Chevron floor is an investment that adds value to any apartments.

03

Chevron makes public and private spaces more individual while keeping them neither pretentious nor complicated.

INSPIRATION GALLERY

Wooden floors make interiors better: natural, warm, comfortable. Mosaics offer even more - rich history spanning centuries. Known for exquisite design, patterns vary from classical inspirations of Ancient Greece to legendary parquetry of France and Sweden. From nostalgic mosaics in heritage family homes to contemporary masterpieces in restaurants, museums and private villas; mosaic wooden floors remain the statement of craftsmanship.



Castle, Natural



INSPIRATION GALLERY

Contemporary Scandinavian aesthetic relies on high-reflectance natural surfaces and a spectrum of neutral, organic tones. For professional specifications, this translates to flooring that maximizes natural light penetration while providing a tactile, matte foundation that anchors minimalist interior architecture.



Nord

INSPIRATION GALLERY

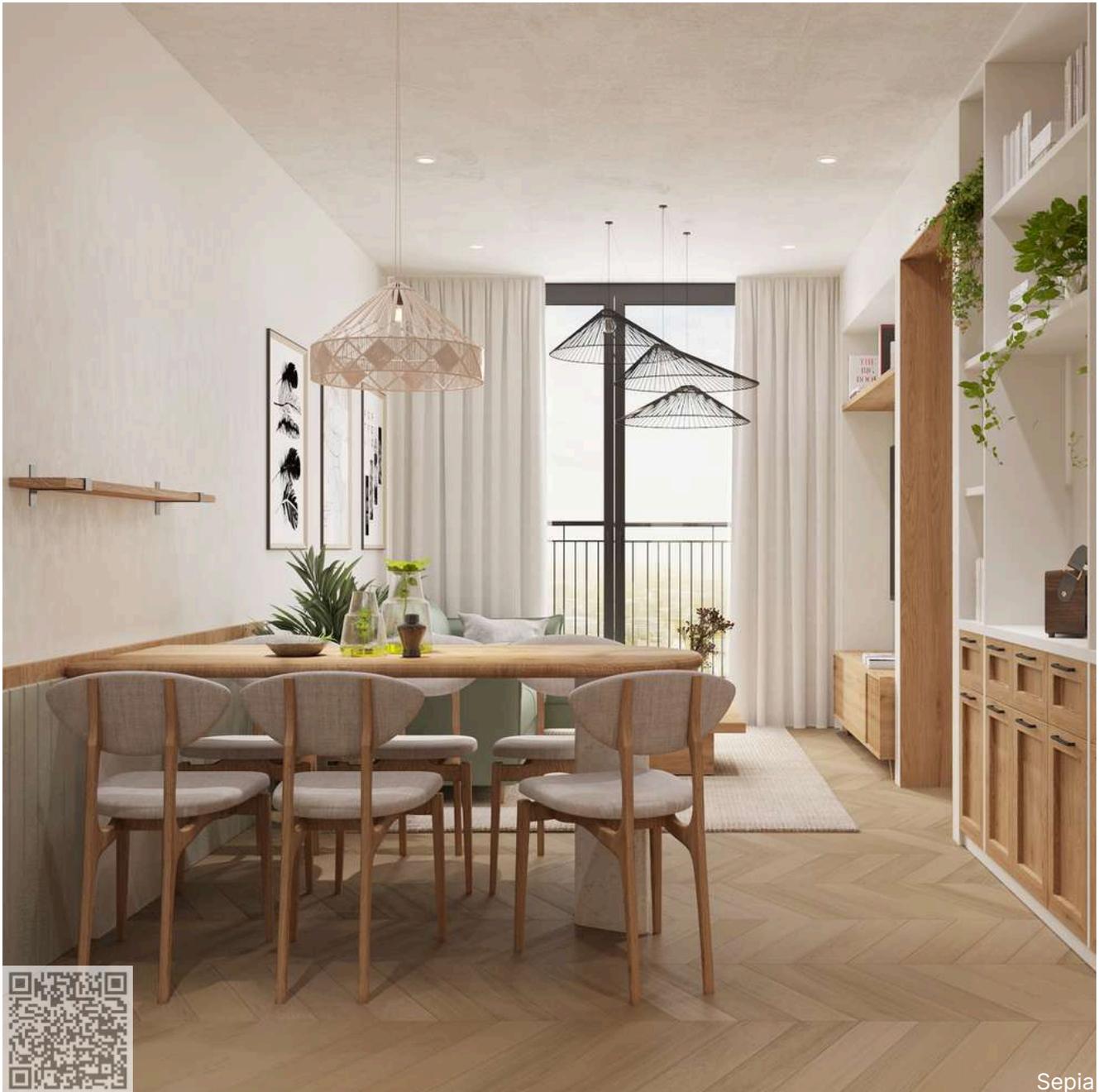
Wood floor can create a contrast - deep dark shade might help maintain the style and emphasize details.





INSPIRATION GALLERY

Chevron flooring pattern, a favorite among designers, features a striking V-shaped design created by fitting wooden planks at precise angles. Its dynamic zigzag layout adds a touch of sophistication and visual interest to any space. Loved for versatility, Chevron pattern complements both modern and traditional aesthetics, offering a timeless yet contemporary look.



Sepia



Just live
your best life.

Elegant

White European Oak is the heart of ME Floor Scandinavian Designer Flooring. It is White European Oak natural tone and texture that allow creating maximum variety of colors and decors on a flooring surface.





ME FLOOR SMART DECORS

ME Floor Smart Range is engineered for professionals who require the European Oak Hardwood Flooring with the efficiency of a ready-to-ship inventory. Focused on the most in-demand specifications, ME Floor Smart Decors provide a premium foundation at a highly competitive price point.

Smart Features:

- Species: White European Oak
- Patterns: Single-strip Plank, Herringbone
- Colors: Natural, White
- Surface: UV finish
- Construction: 3-layer Click Planks, 2-layer/Solid TG Herringbone
- Grades: Nature, Rustic



Smart Herringbone

White



ME FLOOR CORE DECORS



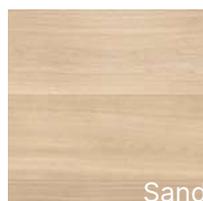
Old Canvas



Classic



Sky



Sand



Linen



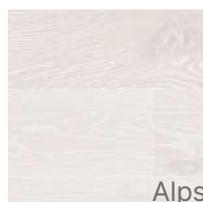
White Snow



Beige



Creamy



Alps



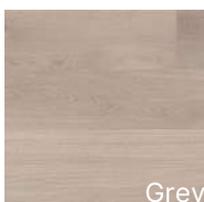
Nord



Invisible



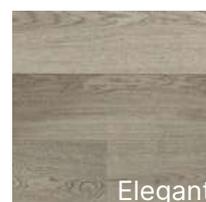
Foggy



Grey



Sepia



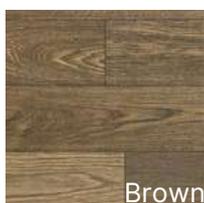
Elegant



Ice



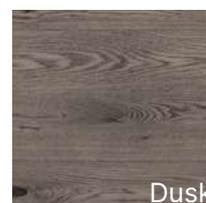
Wax



Brown



Venice



Dusk

Plank:

15 x 150 x 1200/1900 mm
15 x 180 x 1900/2400 mm
15 x 220 x 2200/2400 mm
15 x 240 x 2200/2400 mm
15 x 300 x 2200 mm

Herringbone:

15 x 90 x 600 mm
15 x 120 x 600 mm

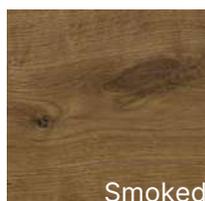
Chevron 45°:

15 x 90 x 510 mm
15 x 120 x 580 mm

**Core Range - means fitting most frequent requirements but not limiting you.
Feel free to contact ME Team with a non-standard size, pattern or color inquiry.**



ME FLOOR BESPOKE DECORS



Smoked



Fjord



Misty



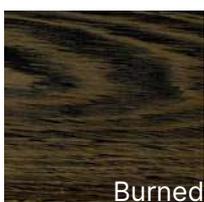
Vintage



Bourbon



Old



Burned

Bespoke luxury Decors by ME Floor, where artistry meets innovation.

Each product in this line is produced individually with a hand-touch. Combining advanced techniques like tinted oiling, brushing and intricate cutting effects, we transform high-quality hardwood into a canvas of texture and depth.

Some decors like Burned even embrace the element of fire, adding a striking, one-of-a-kind character to each plank. The result is flooring that stands apart - rich in detail, unique in design and tailored to create spaces that tell a story.

Bespoke Decors from ME Floor offer more than just flooring; they offer a foundation of elegance, produced with care and customized for those who appreciate the extraordinary.

Plank Bespoke sizes:

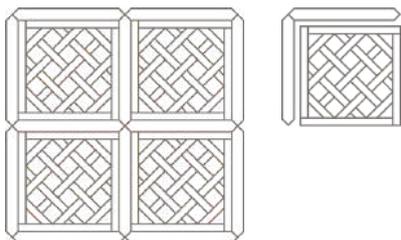
15 x 180 x 1900/2400 mm

15 x 220 x 2200/2400 mm

15 x 240 x 2200/2400 mm

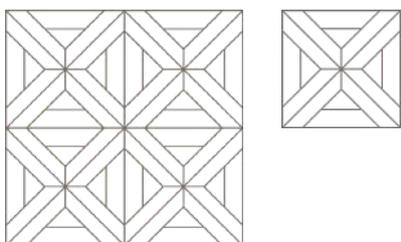
The standout feature of Luxury Bespoke Collection is its wide and long planks beveled on long sides only. This design gives off the vision of endlessly stretching boards, expanding your place and adding a timeless appeal.

ME FLOOR MOSAIC PANELS



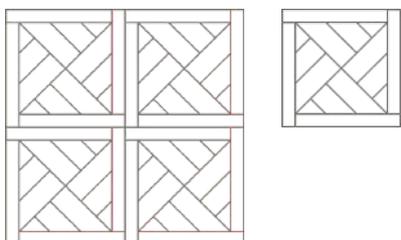
Versailles

B - 15 x 800 x 800 mm
15 x 1000 x 1000 mm
A - depends on panel size



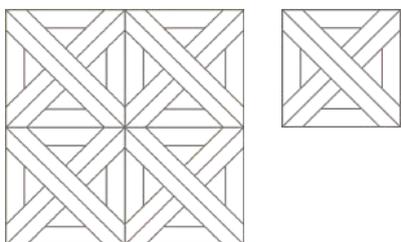
Castle

15 x 800 x 800 mm
15 x 1000 x 1000 mm



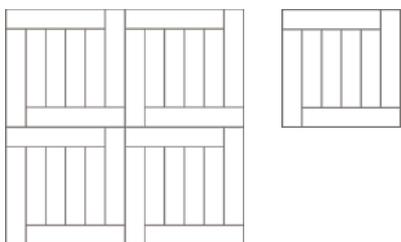
Tower

15 x 800 x 800 mm
15 x 1000 x 1000 mm



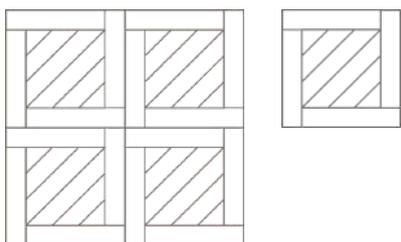
Cross

15 x 800 x 800 mm
15 x 1000 x 1000 mm



Chateau

15 x 400 x 400 mm
15 x 490 x 490 mm



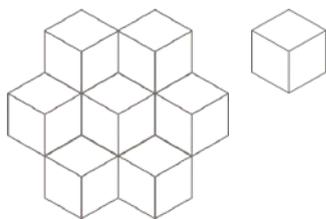
Louvre

15 x 400 x 400 mm
15 x 490 x 490 mm

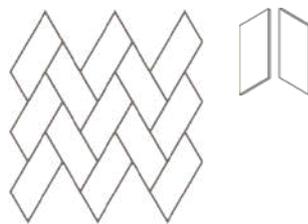


ME FLOOR PATTERNS' IDEAS

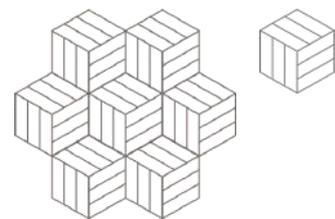
Rhomb



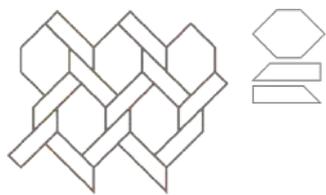
Twister



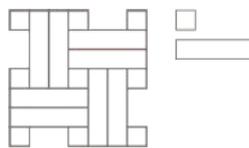
Diamond



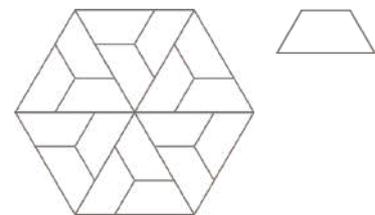
Mansion Weave



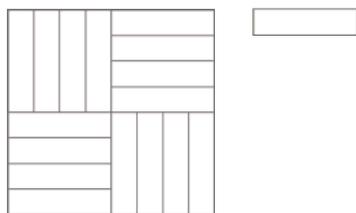
Tetris



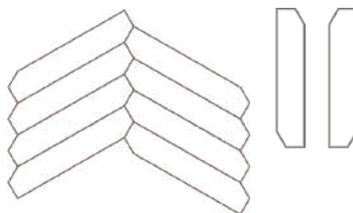
Pyramid



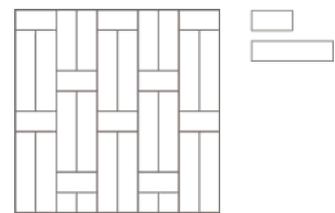
Block



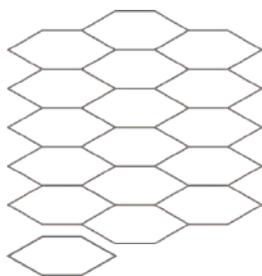
Spikelet



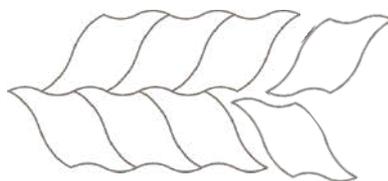
Basket Weave



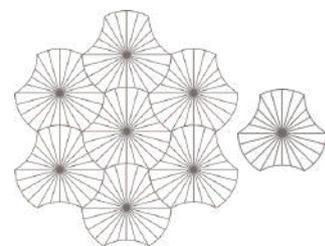
Flakes



Curved Chevron



Flower



ME FLOOR GRADES



Select

Product clean look is created by minimalistic natural wood color variation, occasional small knots up to 10mm, as well as rare light sapwood almost not visible on the surface due to careful decor selection.

Color Variation



Knots



Other



Nature

Nature grade looks pretty clean. Though, any natural wood might vary. Surface allows reasonable burls, light brown streaks, some restored knots, properly filled open checks and worm holes. Slight imperfections in face work (torn grain) and burns are admitted.



Color Variation

Knots

Other



Character

Character Grade creates an effect of antique wood and emphasizes authentic natural oak texture. Planks may contain diverse color variation, sapwood, unlimited burls, brown streaks, tight knots and properly filled open knots, warm holes as well as other imperfections in the face work (torn grain) to design advantage.

Color Variation



Knots



Other

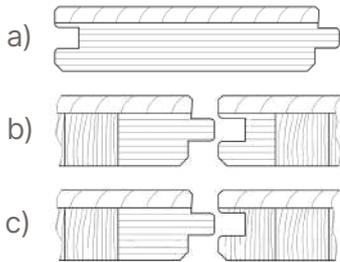


This is not enough to pick just a color (stain) when choosing a wooden floor. Looking at the overall Decor is really important. Decor is a combination of such parameters as wood species, color, grade, surface treatment (brush type, bevel etc), finish. Decor is the way how a chosen color is revealed on a chosen wood surface with a particular wood grade. Paying attention to the same when ordering a non-standard product is even more important to create the right expected result.



ME FLOOR STRUCTURES

Core:



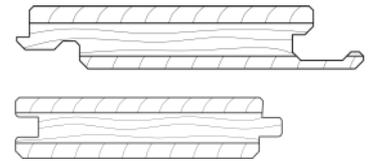
2-layer Engineered

- Top lamella - Solid hardwood (3/4/6 mm)
- Base - Birch waterresistant plywood (a)/ QR softwood stabilizing bars with compensation gaps & plywood reinforcements on the short sides for Chevron (b) or plywood reinforcements on the end tenon side for Plank, Herringbone (c)
- Profile - T&G
- Bevel - 4 sides
- Floor heating - Recommended
- Installation - Gluedown; Semifloating
- High balance and stability
- Formaldehyde - E1; ULEF (CARB 2)

Optional:

3-layer Click, T&G

- Top lamella - Solid hardwood (3/4 mm)
- Core/Bottom - Softwood or Hardwood stabilizing bars with compensation gaps on soft- or hardwood stabilizing foundation
- Profile - Click, T&G
- Bevel - 4 sides
- Floor heating - Recommended
- Installation - Semifloating, Gluedown or Floating for Click system
- Balance and stability
- Formaldehyde - E1; ULEF (CARB 2)



Solid

- Wear layer - Solid hardwood (15/16/18/20 mm)
- Profile - T&G
- Bevel - 4 sides/no bevels
- Floor heating - Not Recommended
- Installation - Gluedown
- Sanding - over 6 times
- Formaldehyde - E1; NAUF (CARB 2)

ME FLOOR

PROTECTIVE FINISHES

FINISH TYPE					
FEATURES	UV SILK	UV SILK COM	SILK OXI	UV LACQUER MATT	UV OIL MATT
USE	RESIDENTIAL AND COMMERCIAL	COMMERCIAL AND RESIDENTIAL	RESIDENTIAL AND COMMERCIAL	RESIDENTIAL AND COMMERCIAL	RESIDENTIAL AND COMMERCIAL
GLOSS	MATTE	MATTE	MATTE	MATTE	MATTE
SURFACE	BRUSHED	BRUSHED	BRUSHED	SMOOTH	BRUSHED
REPAIRABILITY	EASY	NORMAL	VERY EASY	NORMAL	EASY
WEAR-RESISTANCE (EN 438)	HIGH	VERY HIGH	LOW	HIGH	MEDIUM
CHEMICAL RESISTANCE	CLASS 5 (EXCEPT BLUE INC)	VERY HIGH	DIN68861 - CLASS A1 (NO WATER SPOTS)	CLASS 5 (EXCEPT BLUE INC)	CLASS 4
CARE AND MAINTENANCE	NORMAL CLEANING/ RARE RESTORATIVE CARE	NORMAL CLEANING/ RARE RESTORATIVE CARE	NORMAL CLEANING/ FREQUENT RESTORATIVE CARE	NORMAL CLEANING/ RARE RESTORATIVE CARE	NORMAL CLEANING/ FREQUENT RESTORATIVE CARE

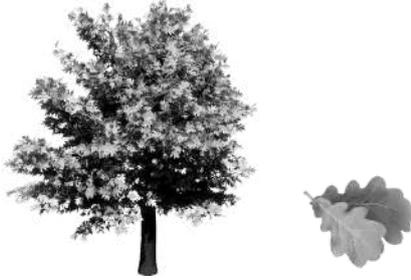
Flooring Protective Finish is an important element that determines its longevity, aesthetic appeal and daily performance. Far more than just a surface coating, **UV Silk** advanced finish is the unseen shield that preserves the wood's integrity against the rigors of daily life, UV exposure and moisture.



ME FLOOR CUSTOMISATIONS

CHARACTERISTICS	PLANKS	CHEVRON & HERRINGBONE	OTHER PATTERNS
THICKNESS, mm	11-25	11-25	11-25
TOP LAMELLA	3-6	3-6	3-8
WIDTH, mm	68-500	68-500	50-1200
LENGTH, mm	200-6000	200-1500	50-1200
SHAPE	GEOMETRICAL & CURVED	GEOMETRICAL & CURVED	GEOMETRICAL & CURVED
COLOR MATCH	✓	✓	✓
GRADE	PRIME/ SELECT/ NATURE/ CHARACTER/ MIXED	PRIME/ SELECT/ NATURE/ CHARACTER/ MIXED	PRIME/ SELECT/ NATURE/ CHARACTER/ MIXED
BEVEL	0..1,5 (*0 - ONLY FOR UNFINISHED)	0..1,5 (*0 - ONLY FOR UNFINISHED)	0..1,5 (*0 - ONLY FOR UNFINISHED)
BRUSH	EXTRA DEEP/DEEP/MEDIUM/ LIGHT/NO BRUSH	EXTRA DEEP/DEEP/MEDIUM/ LIGHT/NO BRUSH	EXTRA DEEP/DEEP/MEDIUM/ LIGHT/NO BRUSH
AGING	HAND/MECHANICAL/ COLOR EFFECTS	HAND/MECHANICAL/ COLOR EFFECTS	HAND/MECHANICAL/ COLOR EFFECTS
SAW MARKS	RANDOM/REGULAR/ DEEP/ LIGHT	RANDOM/REGULAR/ DEEP/ LIGHT	RANDOM/REGULAR/ DEEP/ LIGHT
WOODEN NAILS	✓	✓	✓
SMOKING	LIGHT/DEEP	LIGHT/DEEP	LIGHT/DEEP
FINISH	UV SILK/UV SILK COM/SILK OXI/ UV LACQUER MATT/UV OIL MATT	UV SILK/UV SILK COM/SILK OXI/ UV LACQUER MATT/UV OIL MATT	UV SILK/UV SILK COM/SILK OXI/ UV LACQUER MATT/UV OIL MATT
GLOSS	MATTE/SEMI-MATTE/GLOSSY	MATTE/SEMI-MATTE/GLOSSY	MATTE/SEMI-MATTE/GLOSSY
OTHER	CHEMICAL & THERMO- TREATMENT/WOODEN IMPLANTS/CUSTOM DIMENSIONS	CHEMICAL & THERMO- TREATMENT/WOODEN IMPLANTS/CUSTOM DIMENSIONS	CHEMICAL & THERMO- TREATMENT/WOODEN IMPLANTS/CUSTOM DIMENSIONS

WOOD SPECIES

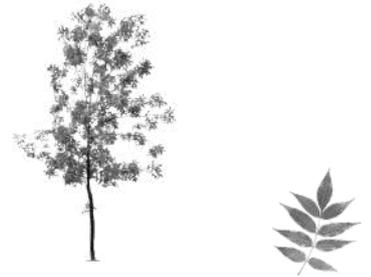


White European Oak (*Quercus*)

- Hardwood (Janka - 1120; Density - 720-750 kg/m³)
- Wood color perfect for the widest variety of decors
- Texture reasonable for interior use
- Impact and scratch resistant due to high density
- Structurally durable
- Wood surface perfect for numerous treatments (staining, brushing, scratching, aging, smoking etc.)
- Recommended for floor heating

Ash (*Fraxinus excelsior*)

- Hardwood (Janka - 1320; Density - 700 kg/m³)
- Wood light color perfect for white shades (stains)
- Texture brighter than Oak but reasonable for interior use
- Impact and scratch resistant due to high density
- Structurally durable
- Wood surface perfect for numerous treatments (staining, brushing, scratching, aging, smoking etc.)
- Recommended for floor heating



American Walnut (*Juglans nigra*)

- Hardwood (Janka 1010; Density - 610 kg/m³)
- Unique natural texture perfect for some styles
- Scratches and dents almost invisible on natural dark surface
- Bright color variation from white to dark might occur
- Softer than Oak/Ash but reasonable for interior use
- More prone to cracking than Oak/Ash when installed over floor heating
- Sensitive to direct sunlight, prone to shading and fading

Birch (*Betula*)

- Hardwood (Janka 930; 690 kg/m³)
- Perfect for use in flooring base/core (plywood; lamellas)
- Allows creating moisture resistant properties in plywood
- Structurally durable
- Recommended for floor heating



ME Floor

WWW.ME-FLOOR.COM

Feel free to request products that are not in the catalogue.

ME Floor can be flexible and adaptive to your design in:

- wood species
- patterns
- sizes
- surfaces
- colors
- finishes

Don't limit your imagination!

Fast access:



Textures



TDS



Grades



References



Projects



Stock



Services



Certificates,
Declarations



Installation
Guide



Care &
Maintenance



Warranty



NEWS



NO ADDED
formaldehyde





ME
 **Floor**

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